



NURTURING OUR GLOBAL JEWISH COMMUNITY

Fiscal Year 2019

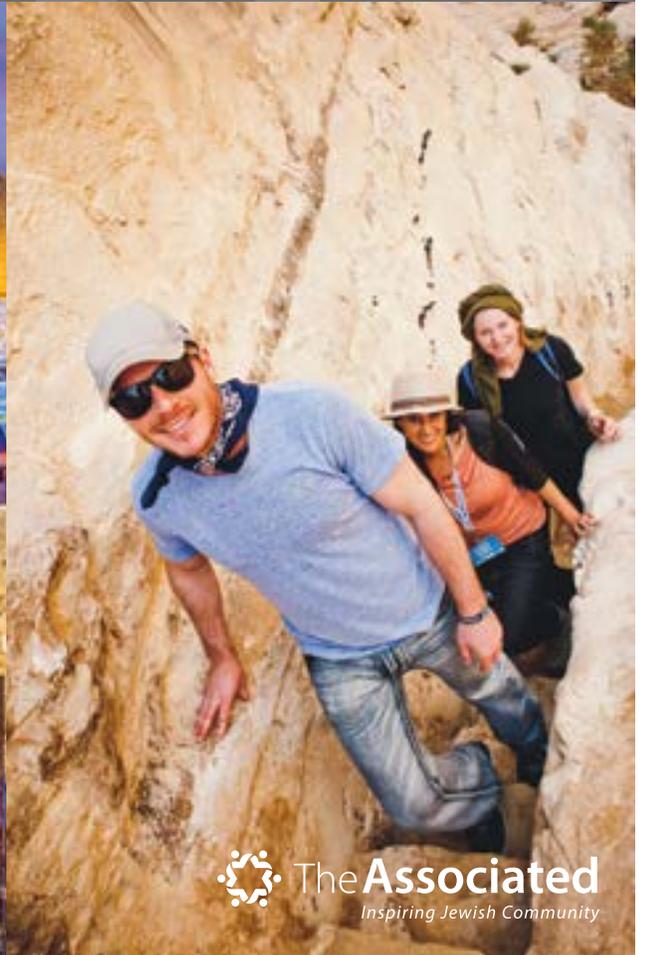


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MISSION: The Associated: Jewish Community Federation of Baltimore strengthens and nurtures Jewish life by engaging and supporting community partners in Greater Baltimore, Israel and around the world.

VISION: The Associated will secure the resources necessary to address the evolving landscape of Jewish life, ensuring a vibrant community for future generations.

Our historic partners in this important work are The American Jewish Joint Distribution Committee (JDC), the Jewish Agency for Israel (JAFI) and World ORT. These organizations ensure every Jew in over 70 countries around the world receives the assistance they need, builds a strong Israel and connects diaspora Jews and Israelis.

In this time of unprecedented opportunity for the global Jewish community - **The Associated is there- creating Jewish experiences to engage those seeking a broader perspective and caring for underserved families and youth in Israel and around the world.**

The Associated is proud and privileged to provide opportunities to build closer connections to Jews around the world – transforming “me to we,” so that when a call is made to address a need, people respond. **The idea of peoplehood is not just a concept building the Jewish people together; it is one of the most significant Jewish contributions to the world.**

“Kol Yisrael areivim zeh b' zeh.”

All Jews are responsible for each other.

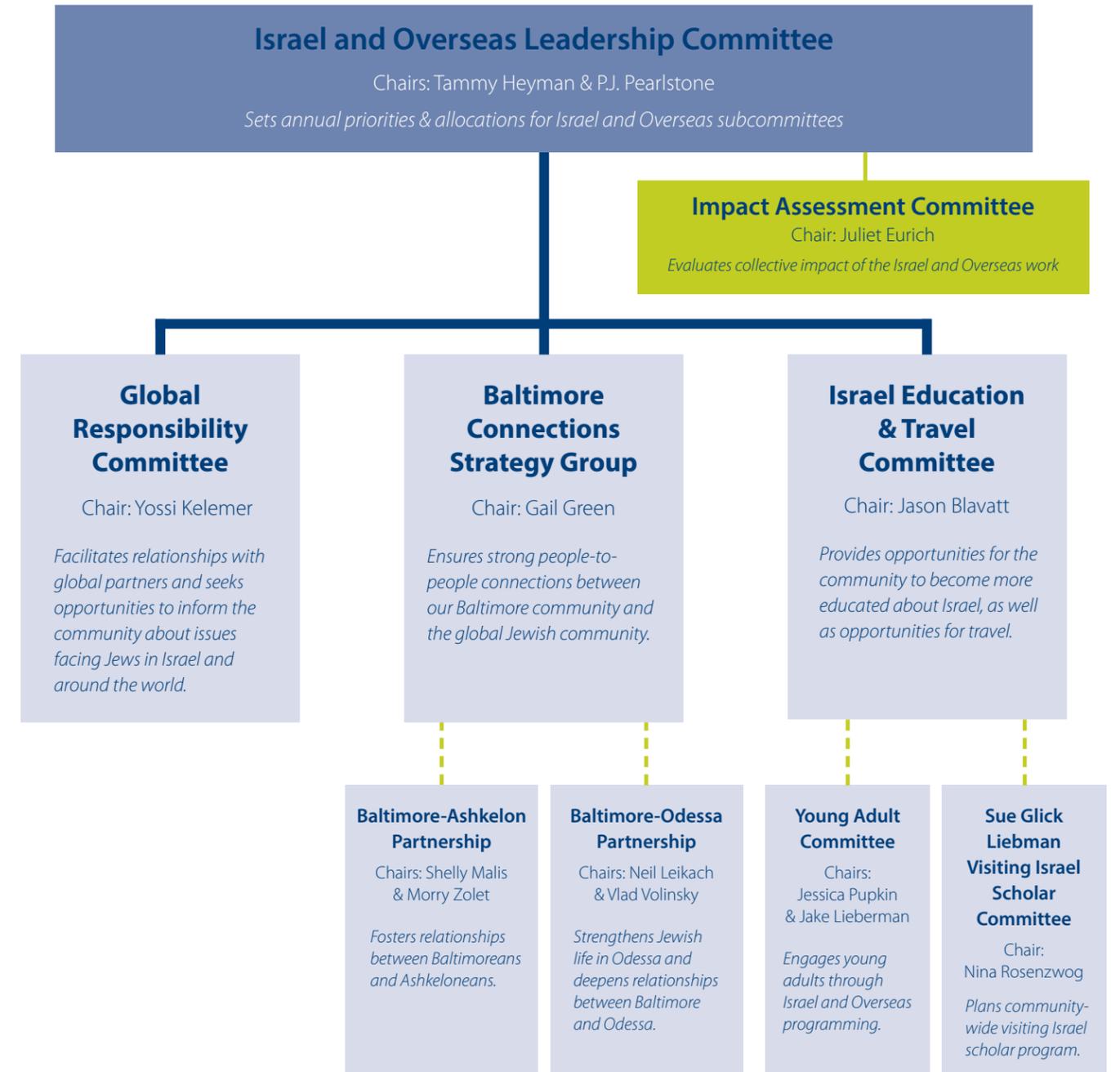
Last fall The Associated’s Israel and Overseas Leadership Committee launched a renewed focus for Israel and Overseas on deepening the connections for our community with Jews in Israel and around the world, expanding Israel education for the community, exploring new ways to continue our important work with our global partners and measuring the impact of all our Israel and Overseas work. As you will read in the following pages, in addition to the important ongoing programs that will be happening over the coming year, our Israel and Overseas work will include some exciting new initiatives, including an expanded shinshinim (post-high school Israeli emissaries) program and innovative opportunities for individuals of all ages to connect with cherished, old friends and to meet new friends through our sister-cities, Ashkelon, Israel and Odessa, Ukraine.

Whether it is by hosting a shinshin for three months or just for a meal, connecting with a family in Ashkelon or Odessa or sending your college student to live like an Israeli as a participant on Onward Israel, we look forward to seeing the successes of many of these programs and encourage you and your families to take advantage of the opportunities offered through the Israel and Overseas work of The Associated this coming year.

Tammy Heyman and P.J. Pearlstone
Co-chairs, Israel and Overseas

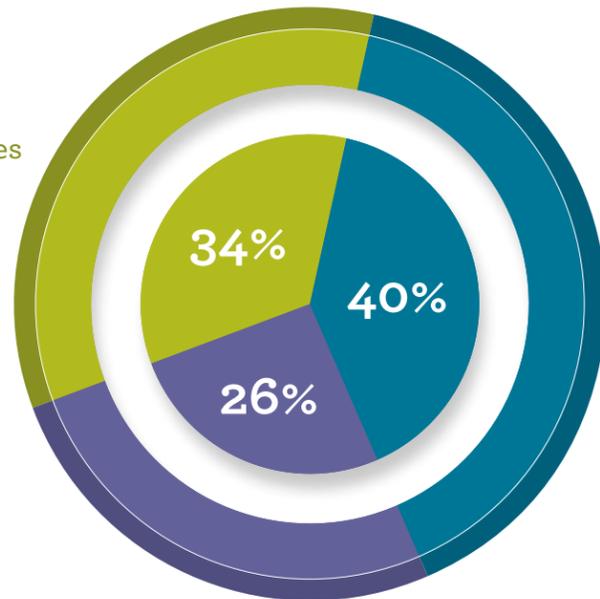
ISRAEL AND OVERSEAS LEADERSHIP STRUCTURE

We prioritize programs and address challenges and opportunities that connect Baltimore to Jewish communities in Ashkelon, Israel and Odessa, Ukraine. We are where global philanthropy, volunteerism and a shared commitment to Jewish peoplehood come together to make a difference. Inspiring global community starts with you. Join us.



\$7,130,000 of The Associated Annual Campaign is granted annually to support The Associated's Israel and Overseas work in three areas:

Enhancing Global Jewish Communities
\$2,453,733



Building Meaningful People-to-People Connections
\$2,827,851

Supporting Israel Education and Travel
\$1,848,416



BUILDING MEANINGFUL PEOPLE-TO-PEOPLE CONNECTIONS

Through our sister-city relationships with Ashkelon, Israel and Odessa, Ukraine, as well as the 13 shlichim (Israeli emissaries) living in the Baltimore community, we create opportunities for life-changing experiences and relationships to bring our global Jewish community closer together on a personal level.

Growing Connections in Ashkelon

Ashkeland and Baltimakom **\$30,000**
Pearlstone Center/Municipality of Ashkelon

The Pearlstone Center and Ashkelon educational farm will each develop a new creative learning space, Ashkeland and Baltimakom, to teach visitors about Ashkelon and Baltimore respectively and connect community members through shared experiences in agriculture and Jewish celebrations.

Baltimore Ashkelon Youth Initiative **\$1,500**
Elijah Cummings Youth Program in Israel

During summer 2018, the teen participants of the Elijah Cummings Youth Program will spend a weekend in Ashkelon building relationships with their Ashkelon peers through home hospitality and group activities.

Ashkelon Lacrosse Club **\$7,500**
Israel Lacrosse Association

The Ashkelon Lacrosse Club uses the sport of lacrosse to teach life skills and English to disenfranchised youth in Ashkelon. The program offers visitors from Baltimore the opportunity to volunteer, compete, and learn together with youth in Ashkelon through a common language and shared love of lacrosse.

Diller Teen Fellows **\$69,500**
Diller Teen Fellows/JCC of Greater Baltimore (JCC)/ Baltimore-Ashkelon Partnership

Diller Teen Fellows is a one-year immersive leadership program inviting a select group of teens to step up, lead their communities and repair the world. The funds support a Diller cohort of 20 teens in Ashkelon, Israel and Baltimore, Maryland.

Interested in learning more or getting involved?

Contact an Associated Israel and Overseas professional for more information:

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TALMA The Israel Program for Excellence in English -

“I’m excited to be here in Ashkelon and to be part of this partnership because I think it’s cool to make connections between my home and Israel. TALMA and The Baltimore-Ashkelon Partnership have taken such good care of us, and Israel feels like a home away from home.”

– Mitchell Steinberg

Food for Thought \$23,000
Center for Jewish Education (CJE)/Baltimore-Ashkelon Partnership

Cohorts of young parents in Baltimore and Ashkelon will connect through a shared love of cooking to learn more about Israel, Jewish life, traditions, and rituals through their culinary explorations while getting to know one another and forming new friendships over great food.

HaZamir Youth Choir in Ashkelon \$35,000
HaZamir Choir Baltimore/HaZamir Choir Ashkelon/
HaZamir Choir International

In its fifth year, HaZamir Ashkelon choir participants will continue to connect with their peers in HaZamir Baltimore throughout the year, as well as travel to Baltimore and New York City for the 2019 International HaZamir Festival and participate in a joint performance in Baltimore.

Israel Connect \$12,900
Israel Connect/Edward A. Myerberg Center

Through the Israel Connect program, in partnership with the Edward A. Myerberg Center, retirees in Baltimore will work with high school students in Ashkelon to help them improve their English fluency. Pairs of Baltimore volunteers and Ashkelon students will meet weekly by video conference to speak English and learn together about Israel and Jewish heritage.

PJ ABC/Sifriyat Pajama \$39,000
Center for Jewish Education (CJE)/Municipality of Ashkelon

Capitalizing on the popular PJ Library and Sifriyat Pajama programs, PJ ABC connects over 100 families who are raising young children in each community through shared experiences, second language enrichment, Jewish values and volunteerism.

Shevet Achim \$65,895
Center for Jewish Education (CJE)/Municipality of Ashkelon

Now in its fifth year, Shevet Achim partners five schools in each community for a three-year twinning program to enhance students’ connection to Jewish peoplehood and Israel. Students in each of the school partnerships will create a joint project during the program.

TALMA The Israel Program for Excellence in English \$30,000
TALMA/Municipality of Ashkelon

Through the TALMA program, a cohort of 12 teachers from Baltimore will travel to Ashkelon to teach English in local elementary schools over the summer. Each Baltimore teacher will be paired with a co-teacher from Ashkelon to enrich the professional experience, help students advance, and deepen their connection to Israeli culture and society.

Tweens Read \$14,400
Center for Jewish Education (CJE)/Municipality of Ashkelon

A cohort of 20 teens in both communities will connect around their love of reading. Using the PJ Our Way chapter books, the tweens and their families will have the opportunity to participate in facilitated conversations about the books and the Jewish values depicted.

Tri-Community Programs (Ashkelon-Baltimore-Odesa)

Jewish Identity Through Photography \$1,760
Baltimore-Ashkelon Partnership \$400
Baltimore-Odesa Partnership
JCC of Greater Baltimore/Municipality of Ashkelon/
Beit Grand JCC Odessa

Through photography and art, middle school students in Baltimore, Ashkelon, and Odessa, will simultaneously participate in a program to learn about the values and traditions that are important to their Jewish communities while connecting with each other.

Maryland Teen Summer Camp Experience \$16,000
Baltimore-Ashkelon Partnership \$10,000
Baltimore-Odesa Partnership
Camps Airy and Louise

The grant provides need-based scholarships to children in Odessa and Ashkelon to attend Camps Airy and Louise and assists in recruiting campers and providing chaperones to travel with Ashkelon and Odessa campers. During their time at summer camp, the campers form meaningful and everlasting connections to campers from Baltimore and around the world, develop a strong Jewish identity and gain exposure to the American Jewish community.

Teen Social Innovation Fellowship \$13,265
Baltimore-Ashkelon Partnership \$25,000
Baltimore-Odesa Partnership
Baltimore-Ashkelon Partnership/Baltimore-Odesa Partnership/
JCC of Greater Baltimore

In Partnership with 4Front at the JCC, and with parallel cohorts in Baltimore, Ashkelon and Odessa, the Social Innovation Fellowship is a hands-on entrepreneurship program that inspires and empowers Jewish teens to engage in Tikkun Olam, as well as foster connections with teens in Baltimore, Ashkelon and Odessa to model the value of global Jewish responsibility.



Teen Social Innovation Fellowship -
“I learned a lot from this experience - how to make an impact, what Tikkun Olam is, how to create a start-up and make it innovative! I appreciate this huge chance for me and my friends from Baltimore, Ashkelon and Odessa which was given to us by The Associated.”

– Dima Sobol



Shinshinim -
“Every project, every activity, every idea they brought to our school and carried out with our students was new and innovative and captured the imagination and interest of each and every student.”

– School Administrator

Shlichim (Israeli Emissaries)

Israel Campus Fellows \$362,881
The Jewish Agency for Israel (JAFI), Goucher, Hopkins, Maryland and Towson Hillels

There is an Israel Campus Fellow at Goucher, Hopkins, Maryland and Towson Hillels who works alongside Hillel professionals to strengthen connections to Israel on campus.

Pearlstone Shaliach \$80,824
The Jewish Agency for Israel (JAFI)/Pearlstone Center

The shaliach (emissary) engages members of our Jewish community by integrating Israel content into Pearlstone’s Jewish Outdoor Food & Environmental Education (JOFEE) programming and creating a safe space for meaningful Israel dialogues across differing perspectives.

Shinshinim \$165,700
The Jewish Agency for Israel (JAFI)/
Center for Jewish Education (CJE)

Expanding on the past ten years of a successful program, this year eight 18-year-olds from Israel will live and volunteer in Baltimore providing a personal and nuanced perspective of Israel in both formal and informal educational settings.

Summer Camp Shlichim \$35,000
The Jewish Agency for Israel (JAFI)/JCC of Greater Baltimore

Four shlichim (emissaries) will bring contemporary Israel into the camp experience at JCamps at the JCC. This grant provides training for 31 additional shlichim at Capital Camps, Habonim Dror-Moshava and Camps Airy and Louise.



SUPPORTING ISRAEL EDUCATION & TRAVEL

Our community's connection and understanding of Israel is deepened through the opportunities provided each year to travel to Israel or to learn more about Israel right here in Baltimore, truly bringing Israel to life.

Birthright Israel **\$265,000**
Birthright Israel Foundation

The Associated provides \$200,000 in an unrestricted grant supporting the efforts of the Birthright Israel Foundation and all Baltimoreans, ages 18 – 32, who want to travel on a Birthright Israel experience. This grant also supports a 10-day experience for students from our local Hillels to participate in a Birthright Israel experience and have additional connections with soldiers from Ashkelon during their trip.

Community Fund for Israel Experiences **\$118,000**
Center for Jewish Education (CJE)

The Community Fund for Israel Experience (CFIE) provides limited, need-based scholarships to high-school and first year post-high school students who are residents of Baltimore City or Baltimore County to ensure they have the opportunity to visit and study in Israel, as a way to enhance and grow Jewish identity.

Hillel Jewish Journeys **\$25,000**
Goucher, Hopkins, Maryland, Towson and UMBC Hillels

Each campus receives a \$5,000 grant to provide to students who would like to experience a Jewish alternative break experience or specialized trip to Israel.

Israel High **\$30,100**
Center for Jewish Education (CJE)

Israel High exposes Israel to high school students to prepare them for possible anti-Israel sentiment on university campuses and provide support and information to parents and professionals who help those students make choices and decisions around college. The program takes place in Hebrew schools, public and private school clubs and the Jewish day schools.

Masa **\$150,000**
Masa Israel Journey/The Jewish Agency for Israel (JAFI)

Masa Israel Journey connects young Jewish adults, ages 18-30, to over 200 gap year, study abroad, post-college and volunteer programs in Israel. This grant ensures that all participants from the Baltimore area receive grants and need-based scholarships to offset the cost of participation.

Onward Israel **\$63,000**
Onward Israel/The Jewish Agency for Israel (JAFI)

Onward Israel is a personalized eight-week summer internship program that provides real-life work experience for college students and recent college graduates from Baltimore ready to live and learn like a local in the heart of Tel Aviv.



Masa

"Masa Israel Journey has impacted me in profound and enduring ways. I have made lifelong friends and learned so much about Israel and my world along the way!"

– Lindsey Rombro

ENHANCING GLOBAL JEWISH COMMUNITIES

Caring for all Jews, including those in Israel and around the world, is a core value of The Associated. By learning about the challenges facing overseas communities and those in need in Israel, we can help meet these needs and strengthen klal yisrael (the Jewish people).

Community Building In Israel

Achotenu: Ethiopian Nurses Training Program **\$10,000**
JobKatif

Achotenu, "our sister, our nurse" in Hebrew, assists Ethiopian youth to gain acceptance into nursing programs and provides support throughout students' entire bachelor's degree in nursing, enabling them to find stable employment, break out of poverty, and better integrate into Israeli society.

AMEN Teen Volunteers **\$60,000**
Municipality of Ashkelon

The AMEN Teen volunteerism project, which has received numerous national prizes in Israel, has made a significant impact in Ashkelon, supporting over 7,300 teens volunteering in Ashkelon on a weekly basis.

Financial Education for Individuals with Intellectual Disabilities **\$10,000**
Chimes Israel

Chimes Israel serves adults with mild to moderate disabilities, ages 21+. For those who receive communal services and earn a salary from working, a 15-week training program is provided to teach them the essential tools for effective use of financial resources and services, enhancing their independence and helping them to build their economic future.

Hoops for Kids Ashkelon **\$5,000**
PiKama Community Centers

Hoops for Kids supports at-risk children and families in Ashkelon through a regular basketball program, community involvement and mentoring.

Leket Women's Work Program **\$6,000**
Leket Israel

The Leket Women's Work Program employs a full-time staff of 11 previously exploited agricultural workers to rescue fruits and vegetables annually from fields and orchards throughout Israel for subsequent distribution to the needy across all sectors. The initiative works to increase the integration of Israeli Arab women from the agricultural sector into full-time employment.

Ma'avarim **\$10,000**
Shlavim

Ma'avarim provides academic support for ultra-Orthodox students in the areas of math, computer science and English in three schools in Ashkelon. Through the additional support, these students gain admission to matriculation track high schools, the first step on the path to better employment and societal integration.



Physicians Licensing Program in Ashdod **\$15,000**
The Jewish Agency for Israel (JAFI)

The Physicians Licensing program in Ashdod was developed for new Olim (immigrants) who are required to successfully pass the Israeli medical licensing examinations in order to practice medicine in Israel. After five months of Ulpan (Hebrew language classes), the program provides an additional four and a half months of Hebrew classes focusing on medical terminology and a five-month course to prepare participants for the licensing exam.

Rashi-Tauber Initiative in Ashkelon **\$10,000**
City at the Center/Rashi-Tauber Initiative

This is a city-based collective impact initiative, led by community, nonprofit, education and government leaders. The collective impact approach is a process that involves convening all relevant stakeholders to flesh out outcomes that data, experience and public opinion have determined can drive permanent change.

SPACE - Scholastic Assistance Program **\$30,000**
Ethiopian National Project

The School Performance and Community Empowerment (SPACE) Scholastic Assistance Program provides supplementary hours of educational support and individualized academic assessments, along with a holistic set of additional extra-curricular activities, workshops and nutritious meals to over 360 Ethiopian students in Ashkelon.

Start-up Now **\$20,000**
Unistream

Start-up Now is an innovative one-year program that trains underprivileged and low-income youth to become business and social entrepreneurs, encouraging sustainability, self-reliance and inclusion in the work force.

Therapeutic Group Homes for Ashkelon's Children and Youth at Risk **\$5,000**
Orr Shalom

Orr Shalom serves some of the most abused and neglected youth who are removed from their homes by Israeli social welfare. A comprehensive staff of social workers and psychologists work to provide these youth with a safe and loving environment in a unique model of group homes in Ashkelon.

Youth of Light **\$5,000**
Patrizio Paoletti Foundation for Development in Israel/Meitar

Youth of Light trains youth-at-risk attending the Meitar Community Center to facilitate candle-making workshops for visiting groups, including groups from Baltimore. By running these workshops and teaching others, the teens gain self-confidence and a personal sense of accomplishment.

Caring for Jews Around the World

Celebrating Jewish Holidays & Shabbat **\$10,000**
"Mitsvah-613" Ukraine

The Mitsvah-613 School was established in 2011 to provide a Jewish education to the Jewish children in Belya Tzerkov, Ukraine. This grant will provide opportunities for students from mostly low-income and single-parent homes to celebrate Shabbat and Jewish holidays in the school together.

Mezonot: Hunger Relief in Argentina **\$10,000**
American Jewish Joint Distribution Committee (JDC)

Mezonot, a program of JDC, provides a lifeline to 511 individuals in 15 different communities of Argentina who are struggling with hardship and poverty due to unemployment and high inflation. Registered families living in Argentina receive financial support for basic needs (food, medicine, shelter) and opportunities to participate in Jewish communal life - including Shabbat dinners and other Jewish holiday celebrations.

Financial Aid for Campers from Latin America **\$20,000**
Or Haner

This grant will bring teens from Latin America to attend a summer camp in Baltimore to learn about Jewish communities in North America and deepen their Jewish identities. Campers will also interact with Baltimore youth and leadership in meaningful ways during their time in Baltimore.



JAFI Summer Camps -
 "I was deeply touched by the Holocaust Commemoration program at the camp - the things that we discover here enter right to the heart, stay there and make you think of bigger issues."

- Sasha Lagunova

Kanfei Yonah Girls School and Education Program in Tunisia **\$5,000**
American Jewish Joint Distribution Committee (JDC)

This program provides 100 girls in the Jewish community in Djerba, Tunisia, a community with a vulnerable and historic Jewish presence in North Africa, with a Jewish education and assists in building the capacity of young girls to become active and respected members of their Jewish community.

Building a Strong Jewish Community in Odessa

Active Jewish Teens (AJT) Network - Odessa Chapter **\$8,000**
American Jewish Joint Distribution Committee (JDC)

JDC's Active Jewish Teens Network (AJT) is a Jewish youth program for 12-17-year-olds throughout the Former Soviet Union. Teens explore their Judaism through volunteer activities, leadership trainings, seminars, and conferences and often feel a sense of connection and responsibility toward their broader Jewish communities through participation in AJT.

Baltimore-Odessa Business Incubator **\$5,000**
Jewish Agency for Israel (JAFI)

The Baltimore-Odessa Business Incubator will offer business and community leadership training to Jewish entrepreneurs in Odessa developing socially-wvminded business ventures. The incubator will provide a forum for young adults to think creatively about the challenges and opportunities present within their Jewish community and develop innovative social business approaches to strengthening Jewish identity, education and communal affiliation in Odessa.

International Shabbat Project - Challah Bake **\$1,000**
Baltimore-Odessa Partnership

The Odessa Jewish community will join partners throughout the world, including the Baltimore and Ashkelon communities, to celebrate the International Shabbat Project by hosting the 2nd Annual Challah Bake, in partnership with all Jewish institutions in Odessa.

JAFI Summer Camps **\$95,000**
Jewish Agency for Israel (JAFI)

The Jewish Agency summer camps provide children, teens and young adults in Odessa with seven to 10 days of experiential Jewish learning infused with excitement, enthusiasm and a love of Israel. Dedicated staff of local and Israeli counselors receive year-long professional training to help them facilitate discussions, design and implement an educational curriculum and serve as mentors and role models to campers.

PJ Library Odessa **\$30,000**
The Harold Grinspoon Foundation

PJ Library is an inclusive program that offers a barrier-free entry point into Jewish life for any family raising Jewish children, regardless of existing connection to Judaism and Jewish community institutions. In September 2018, PJ Library will be launched in Odessa, Ukraine for families with children ages 2 through 8 years old. Each household will receive free Russian and Ukrainian-language books each month.

Midreshet Yerushalayim **\$9,000**
The Schechter Institutes, Inc.

The Schechter Institute's Midreshet Yerushalayim division in Ukraine provides programs and services for a new Masorti (Conservative) Jewish community in Odessa with the goal of bolstering the community's knowledge of their Jewish heritage, strengthening their Jewish identity and fostering a stronger Jewish community.

Moishe House Odessa **\$8,000**
Moishe House

Moishe House Odessa continues to evolve as a flourishing hub of vibrant Jewish life by engaging hundreds of young Jews through creative weekly programming and serving as a safe haven for Jewish young adults to express their identity and connect with peers in a meaningful and comfortable manner.

ORT Odessa School #94 **\$15,000**
World ORT

The World ORT Odessa Jewish School has earned an outstanding reputation for strong secular education, attracting students who otherwise would not attend a Jewish school. The grant will support Hebrew teachers at the ORT school who teach Jewish customs, ideas, Hebrew and about Israel.

Shirat HaYam **\$9,000**
World Union for Progressive Judaism

Shirat HaYam, a synagogue supported by the World Union for Progressive Judaism, provides youth programming, including summer camps, as well as programs for the Odessa Jewish community that strengthen Jewish identity and knowledge.



 **The Associated**
Inspiring Jewish Community

Debs Weinberg
Chair of Board, 2019

Ron Attman
Chair, Community Planning & Allocations, Fiscal Year 2019

Tammy Heyman and P.J. Pearlstone
Co-chairs, Israel & Overseas, 2019



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