

The Associated: Jewish Community Federation of Baltimore

REPORT TO THE COMMUNITY

2013-2014







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REFLECTIONS ON THE PAST YEAR

June 2014

Dear Friends:

Every day, The Associated: Jewish Community Federation of Baltimore supports programs and initiatives that feed, shelter, counsel and rescue thousands of people here in Baltimore, in Israel and around the world. Through the Annual Campaign, we are able to fund avenues for Jewish education, enrichment and continuity throughout the community.

The Associated's accomplishments from the past year ensure that the fiscal year 2015 funding plan tells a very important story. They reflect the remarkable strength of our Annual Campaign during challenging economic times and showcase the innovation and creativity taking place by our agency partners in our collective efforts to broaden our reach within the Jewish community. Most importantly, they display an efficient and effective distribution of our community's precious resources to support Jews in need locally and worldwide.

The Associated has been a vital part of Jewish Baltimore culture for almost a century, and our allocations process builds upon the long and rich history of our ability to serve the Baltimore Jewish community. Formed in 1920 when the Federated Jewish Charities and the United Hebrew Charities united to form the Associated Jewish Charities, our vision has remained the same – to secure the human and financial resources necessary to meet the growing and diverse needs of the Jewish community here in Baltimore, in Israel and around the world.

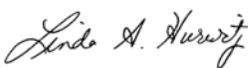
The Annual Campaign is heralded as a perennial achievement and continues to be a safety net for everyone in our community. This year, The Associated distributed more than \$45 million in total resources to support our efforts of strengthening Jewish life. This is anchored by the power of the unrestricted Annual Campaign which raised \$30 million. Thanks to the stability of these resources, we will once again be able to provide our local and overseas agencies with 100 percent funding.

Why invest in our Annual Campaign?

We see, hear and feel the pulse of **our** Associated. Not only do we visualize the Annual Campaign as our primary fundraising endeavor, and our ability to aid, enhance and enrich every Jew, but we also see it as the prime avenue for community building, unity and promise.

The Annual Campaign is an investment in our community, in its present and in its future. We cannot over estimate its importance to The Associated system. It is the heart and soul of our community's philanthropic and humanitarian activities. It allows us to build and strengthen Jewish community. From summer camps that build lifelong skills to supportive networks that help seniors live with grace and dignity, through one gift to the Annual Campaign, you are able to make an impact in the lives of many.

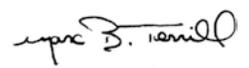
B'Shalom,



Linda A. Hurwitz
Chair, Community Planning
& Allocations



Howard E. Friedman
Chair of the Board



Marc B. Terrill
President





THE ASSOCIATED:

JEWISH COMMUNITY FEDERATION OF BALTIMORE

Through the Annual Campaign, The Associated provides aid for the impoverished, education and enrichment for Jewish youth, care for isolated seniors and financial assistance to those who have suffered from catastrophe. From **pioneering care for the vulnerable** to **investing in our youth, deepening Jewish life** and **developing a global peoplehood**, your contributions ensure that our community thrives.

MISSION

The Associated: Jewish Community Federation of Baltimore strengthens and nurtures Jewish life by engaging and supporting community partners in Greater Baltimore, Israel and around the world.

VISION

The Associated will secure the resources necessary to address the evolving landscape of Jewish life, ensuring a vibrant community for future generations.

WE TRANSFORM THESE VALUES INTO ACTION



ONE PEOPLE

Am Ehad A commitment to *Klal Yisrael*, the link between Jewish people in Baltimore, Israel and around the world.



REPAIR THE WORLD

Tikkun Olam Making a positive difference in the world through the pursuit of social justice.



EDUCATION

Life-long Jewish learning and experiences.



ENGAGEMENT

Active participation of people in the many facets of Jewish life.



RESPECT

A diverse Jewish community that is respectful, accessible and welcoming.



COLLABORATION

A network of strong local and overseas partners that provides for the social service, cultural, health and educational needs of Jews in Baltimore, Israel and throughout the world.



INNOVATION

Creative approaches to solving community issues.

PIONEERING CARE FOR THE VULNERABLE

Caring for the most vulnerable is the hallmark of our community. Today, The Associated and its network of agencies are at the vanguard of alleviating hunger and hardship for the poorest Jews in Baltimore. Sometimes these needs emerge from crises; others are more entrenched social gaps, but whether we are providing food and medicines to the elderly or cash assistance to a struggling family, The Associated is committed to developing — and replicating — the most effective models of care to improve lives and communities in Baltimore, Israel and around the world.



QUALITY CARE FOR BALTIMORE'S SENIORS

Baltimore's Jewish community provides a wide range of supportive services for older adults. Volunteers on The Associated's Caring Commission research the latest trends and best practices to ensure that Baltimore stays on the leading edge of providing innovative services.

Supportive Community Network

CHAI: Comprehensive Housing Assistance, Inc's new Supportive Community Network (SCN) builds on the successful "village" model found in communities across the country. SCN, featured in *Generations: Journal of the American Society on Aging*, is empowering local community leaders to establish grassroots villages that provide mutual support for seniors, enabling them to age in place.



Northwest Neighbors Connecting (NNC), the first village in CHAI's SCN, is developing a diverse, interdependent community in northwest Baltimore City. NNC is one of the fastest-growing villages in the country with over **175 MEMBERS** in the first year.

INCLUSION WORKS CONFERENCE

In February, The Associated and the Baltimore Jewish Abilities Alliance (BJAA), a program of the **Jewish Community Center of Greater Baltimore (JCC)**, convened 100 professionals and community volunteers for a day-long "Inclusion Works" conference. A national expert on promoting inclusion in faith-based communities facilitated interactive sessions on encouraging organizations to be more inclusive of people with disabilities.



INNOVATION NATION:

The JCC was recognized by *Slingshot* as one of the 18 leading Jewish organizations in North America committed to fostering inclusion of people with disabilities. The **JCC'S SPECIAL NEEDS** programs, including the BJAA, were featured in the *Slingshot Supplement on Disabilities & Inclusion*.



Over the past year, the BJAA served approximately **500 PEOPLE** through workshops and events, its Parent-to-Parent Network and consultations with BJAA professionals for information and referrals, and more than **20,000 USERS** visited the BJAA's website and online resource directory.

PROMOTING INDEPENDENCE

The Associated and its network of agencies are dedicated to helping vulnerable members of our community achieve independence – from unemployed professionals who need assistance changing careers to people with special needs who need additional support to ensure that their lives are productive and meaningful.

Job Development

In partnership with **Jewish Community Services (JCS)**, The Associated convened an Employment Opportunities Task Force that identified new strategies for improving access to employment for the unemployed and underemployed in our community.

Career Readiness

The Associated raised an additional \$500,000 to expand the capacity of the JCS Career Center. Generous donors from Baltimore contributed \$250,000 which was matched by the Workforce Development Matching Grant Initiative, a national program created by the Harry and Jeanette Weinberg Foundation in partnership with the Jewish Funders Network.



This year, JCS helped **1,295 JOB SEEKERS** of all ages and abilities, half of whom experienced employment barriers such as prolonged unemployment or absence from the workforce.

Expanding CHANA's Mission

Following a strategic planning process facilitated by The Associated, **CHANA** expanded its mission from primarily serving women to providing comprehensive services to all individuals who are experiencing, or are survivors of, intimate partner violence, sexual abuse or other forms of trauma.



The Jewish community is providing comprehensive and coordinated services for older adults who are victims of abuse or neglect by family members or caretakers. CHANA launched a new initiative, **SAFE: Stop Abuse of Elders**, in partnership with JCS and Levindale, which will help over **400 SENIORS** receive services and education.



NATIONALLY RECOGNIZED: Ruderman Family Foundation Opportunity Initiative

The Associated was selected as one of five communities to receive a matching grant for the Ruderman Opportunity Initiative. The funding is supporting paid internships at The Associated for young adults with disabilities.



AT-RISK YOUTH

The Associated convened a task force that is working to identify prevention and intervention strategies for assisting children and families of the Park Heights community engaged in risky behaviors.



Each month, **JOIN** (Jewish Outreach Intervention Network for Teens) provides a safety net for **350 YOUTH**

by building personal connections and providing safe, pro-social activities at the Mitchell David Teen Center.

MALORIE'S MISSION



Although visually-impaired and on the autism spectrum, Malorie Salley never let her disabilities stand in her way. Growing up she participated in JCC teen programs; as a young adult she signed up for volunteer work experiences and phoned potential donors at a Super Sunday event.

So when The Associated was selected to

participate in the Ruderman Family Foundation's Opportunity Initiative – placing young adults with disabilities in paid internship positions with Federations – Malorie came to mind. Once hired, a Jewish Community Services job coach provided job skills training, and eased her transition.

During her internship, Malorie contacted donors, thanking them for their contributions. While Malorie developed invaluable work skills and became more independent, The Associated gained a valuable employee and established a work environment of inclusion.

"To think that an organization is taking the time and money to allow people with

disabilities to have an opportunity to work ... I don't have the words to describe how it makes me feel. They've gone out of their way to make it easy for me," says Malorie.

While at an Associated staff meeting, Malorie learned about **"They made my dream of going to Israel a reality. I want to stay here forever."**

Taglit-Birthright Israel's free trips to Israel for Jewish young adults. She mentioned it to staff, who then helped her fill out an application and worked with Towson Hillel to secure an escort so she could go.

"They made my dream of going to Israel a reality," she says. "I want to stay here forever."

INVESTING IN OUR YOUTH

Children are the future of the Jewish communities we help build in Baltimore, Israel and around the world. That's why today, providing for the fundamental needs of our children and their families — and ensuring their well-being and Jewish connection — is at the heart of our work. The Associated's wide range of Jewish cultural and learning programs are giving the next generation the skills and confidence they need to succeed in today's economy, and linking them inextricably to our shared heritage.



EDUCATING FOR OUR FUTURE

Jewish learning in the 21st century takes place in a classroom, online, on a farm, at the aquarium, at home and at camp. To empower a passionate Jewish community for the future, The Associated and its community partners design and launch innovative ways to learn and experience Jewish life.

Our Community Day Schools

As vital pillars for sustaining Jewish passion and living, the day schools, in partnership with The Associated's network of agencies, continue to evolve their educational techniques and operational efficiencies.

Contemporary Jewish Education

Outdoor education, discovery labs and family programming are just a few new ways children experience Jewish learning in Baltimore's congregations.



Two day schools, Bnos Yisroel and Torah Institute, with assistance from the **Macks Center for Jewish Education**, are collaborating to blaze ahead with unique **BLENDED LEARNING** math programs that are effective and efficient ways to teach students using online and classroom learning.



INNOVATION NATION:

In partnership with Baltimore Hebrew Congregation, Beth El Congregation and Beth Israel Congregation, the **Pearlstone Center** is poised to launch an innovative pilot program, **HEBREW SCHOOL ON THE FARM**, to enhance supplementary Jewish education in an outdoor learning laboratory.



Teachers in five day schools are receiving ongoing coaching through the **HIDDEN SPARKS** program administered by **SHEMESH** to provide them with the tools to meet the needs of diverse learners in their classrooms.



PROMOTING JEWISH CAMPING

Jewish summer camps are an immersive way to ignite positive Jewish memory and lasting Jewish living for our children. Understanding the powerful potential of summer experiences, The Associated launched the Center for Jewish Camping to build excitement and participation in Jewish day and overnight camps.



1,400 BALTIMORE CHILDREN will attend 18 camps offered by the **Jewish Community Center of Greater Baltimore** in the summer of 2014, including a new performing arts camp and Lego camp, while **487 KIDS** will pack up and head to seven of The Associated's partner overnight camps.



TEACHING JEWISH LEADERSHIP

We invest in our future Jewish leaders by providing training and mentoring so they can create vision, develop relationships, deepen community and eventually achieve impactful community decisions – all within a Jewish context. By advancing our next generation, they effect positive change as Jewish leaders and as citizens of the world.



Through six teen leadership programs offered by the **Jewish Volunteer Connection**, including Diller Teen Fellows and Students Taking Action for Change, more than **200 TEENS** are able to gain a global perspective and develop skills for the 21st century.

VADIM'S JEWISH JOURNEY



Jewish Big Brother Big Sister League (a program of Jewish Community Services) assigned Vadim's family a Big Brother who took them to synagogue and became the first person to open their eyes to Jewish life.

Vadim Kashtelyan was just a toddler when he and his family arrived in Baltimore from St. Petersburg. Although too young to remember much, Vadim understood that like many Soviet immigrants, his family knew little about their religion and Jewish heritage.

As newcomers to Baltimore, the Kashtelyans turned to The Associated, which helped them furnish their apartment and settle in.

The family became members of the synagogue where Vadim attended religious school. He later joined the Diller Teen Fellows program and went to Jewish day school.

These experiences, as well as several trips to Israel and a return to the former Soviet Union twice—first to St. Petersburg with this family in 2005 and second as part of The Associated's Baltimore-Odessa

“My parents had a vision that I would grow up knowing my Jewish identity and that has certainly been accomplished. This is why they chose America.”

Partnership Leadership Mission in 2013—shaped Vadim's Jewish commitment.

Today Vadim lives in Moishe House, located in Baltimore

City. Moishe House, designed to provide meaningful Jewish experiences to young adults in their 20s, is a partnership with The Associated. He and his two housemates plan approximately five events each month, from Shabbat dinners to Israeli nights to Chanukah events for Jewish young adults.

“My parents had a vision that I would grow up knowing my Jewish identity and that has certainly been accomplished,” he says. “This is why they chose America.”

DEEPENING JEWISH LIFE

Thriving communities begin with thriving people. The Associated provides avenues for Jewish education, enrichment and continuity throughout the community and engages those seeking a cultural connection. From expanding our reach in downtown Baltimore to connecting our local Baby Boomers and the interfaith community, and partnering with synagogues to help make their membership thrive, our community inspires collaboration and is a leading social innovator around the world.



GREENING BALTIMORE

The Associated and the **Pearlstone Center** collaborate to promote environmental responsibility in pursuit of the Jewish value of preserving earth's resources for future generations. Through energy efficiency and resource conservation projects, the Baltimore Jewish community has also reduced operating costs at its facilities.



Over **5,000 CHILDREN** participated in hands-on environment education programming last year at the Pearlstone Center's farm.

ADVANCING A NEW GENERATION

The Associated embraces the energy and creativity that millennials bring to our community. With initiatives that strengthen connections, make room for new ideas and train leaders, we support the development of our future, together with our network of agencies.

Bridge Project

This up-and-coming initiative invites graduating college students to connect to Jewish life as our **five greater Baltimore-area Hillels** match college seniors to dynamic and engaging young adults in Baltimore.



11,000 JEWISH COLLEGE STUDENTS connect with one of the five greater Baltimore-area Hillels each year to develop lasting relationships and meaningful Jewish experiences.

Repair the World

Building community is all about building connections. Through our newest partnership, Repair the World, The Associated is opening doors and diving deep into the educational system in Baltimore City, and the countless low-income youth being left behind. Working alongside **Jewish Volunteer Connection**, we're bolstering these initiatives by mobilizing local volunteers to be committed youth mentors and coaches to bridge the educational divide.



GROWING THE ARTS

The Associated and its network of agencies nurture Jewish life by bringing innovative Jewish cultural experiences to Baltimore. From performing arts at the Gordon Center to exhibits at the **Jewish Museum of Maryland at the Herbert Bearman Campus**, we are meeting people where they are.



864 PUBLIC AND DAY SCHOOL CHILDREN

experienced history at *Passages Through the Fire: Jews and the Civil War*, a groundbreaking exhibit at the Jewish Museum of Maryland.



EXTENDING OUR REACH

The Associated values the active participation in Jewish life of the many diverse individuals in our community. The Baby Boomer Task Force identified volunteer service as an opportunity for significant engagement. Looking forward, **Jewish Volunteer Connection** will develop strategies to connect skilled Baby Boomers with specific community needs and find new ways to create flexibility for this important population.



Baby Boomers have the time, resources and drive for meaningful, active life that can benefit the community and themselves. With an estimated **24,000 BOOMERS** in Jewish Baltimore, they are a fresh focus for The Associated.

THE BOONSHAFTS' LEGACY



In 2006, Marcia Boonschaft had just retired from teaching when she saw an advertisement in a community newspaper. Weinberg Place was looking for volunteers to serve meals to seniors as part of the Eating Together Program.

Little did she know when she responded with her husband, Jack, that from this small commitment they would ultimately donate

approximately 1,000 hours to the program, because they had grown so involved.

Soon, these extraordinary volunteers were organizing monthly birthday parties, leading Bingo games and playing mah jongg with the residents. They share Jewish holidays, often with those who don't have family – conducting an annual Passover Seder and providing Chanukah parties with latkes. They also celebrate a weekly Shabbat with the residents.

Understanding the value of giving back, the couple began bringing their grandchildren to Weinberg Place to help out. "We both want to raise our grandchildren to be part of the Jewish community and we want to teach them to give back," says Jack.

Committed to the next generation, these Boomers set up an educational scholarship fund at The Associated in honor of Marcia's 60th birthday.

"I think we look forward to visiting our Weinberg friends as much as they look forward to us. We've grown attached to them."

As for their own volunteer efforts, the Boonschafts have made a powerful investment in the community, while forging relationships that bring special meaning to their own lives. "I think we look forward to visiting our Weinberg friends as much as they look forward to us. We've grown attached to them," says Marcia.

DEVELOPING A GLOBAL PEOPLEHOOD

In this time of unprecedented opportunity for the global Jewish community, The Associated is there – creating Jewish experiences to engage those seeking a broader perspective and caring for underserved families and youth in Israel and around the world. In partnership with the American Jewish Joint Distribution Committee (JDC) and the Jewish Agency for Israel (JAFI), we are witness to a Jewish people in Ukraine, nearly lost to oppression, become a vibrant community by creating diverse touch points to help thousands rediscover their heritage. We ensure that Jews in Israel have the promise of a strong, sustainable community and that the local Jewish people understand the importance and far-reach of the diverse Jewish world.



WELCOMING ISRAELI INNOVATION

Maryland and Israel are complementary partners, both strong in life sciences, information technology, homeland security and other high-tech industries. Along with the **Maryland/Israel Development Center (MIDC)**, The Associated promotes trade and investment between Maryland and Israel to create jobs in both economies.



Every year, the MIDC welcomes innovative companies from Maryland and Israel to showcase their products to over **250 LOCAL EXECUTIVES AND ENTREPRENEURS**.

EXPANDING PARTICIPATION OF THE RUSSIAN-SPEAKING COMMUNITY

The Associated and the **Jewish Community Center of Greater Baltimore (JCC)** commemorated the 25th Anniversary of Operation Exodus, the national movement to free and resettle 1.5 million Soviet Jews. We celebrated together as a community, honoring Baltimore's advocates and Russian émigrés and the power of the collective.

EMBARKING ON JOURNEYS OF A NEW GENERATION

Through the Israel Engagement Center, a unique partnership with **JAFI**, The Associated sparks, nurtures and sustains meaningful and personal connections by advancing a deep understanding of, and lasting commitment to, Israel and its people. Special efforts have been made in Baltimore to combat the Boycott, Divestment and Sanctions (BDS) movement, and to empower our young adults to embrace an honest and nuanced dialogue about Israel.

Israel Campus Fellows

Hundreds of college students at Goucher College, Towson University, Johns Hopkins University and the University of Maryland College Park experience and connect to Israel on campus through the lens of three unique Israeli college graduates. These Israel Defense Force veterans and leaders work alongside Hillel professionals to strengthen the meaning of Israel on campus.

Onward Israel

For the first time, The Associated offered 26 young adults the opportunity to change their lives forever by living and working in Tel Aviv on an individualized eight-week summer internship program.



FOSTERING RELATIONSHIPS WITH ISRAELIS

The Baltimore-Ashkelon Partnership has connected our two communities for more than 10 years through collaborative projects that build long-lasting and meaningful relationships, as well as a great love for Israel and the Jewish people.



Each week, **850 CHILDREN FROM ASHKELON**, including many with special needs, visit the Hava Educational Garden, a project funded by the Baltimore-Ashkelon Partnership, to experience agriculture, environmental studies and wellness.



4,000 STUDENTS IN BALTIMORE AND ASHKELON have connected through the Baltimore-Ashkelon Partnership's school twinning initiatives. Recently launched by the **Macks Center for Jewish**

Education, Shevet Achim connects educators, schools and students through shared curricula exploring Jewish identity and connecting our community to Israel.

SUPPORTING THE JEWISH COMMUNITY IN UKRAINE

For more than 20 years, the Baltimore-Odesa Partnership has advanced the revitalization of Jewish life in Odessa and built personal connections between our two communities. In response to the instability in Ukraine, The Associated launched an Emergency Assistance Fund to provide urgent support for Jews living in Odessa. The \$100,000 raised ensured increased security throughout the city, as well as sustaining life-saving care.



In partnership with the **JDC**, The Associated ensures compassionate and quality care for **150,000 ELDERLY JEWS** in the former Soviet Union by creating a lifeline of critical food and medicine.

Odessans Visit Baltimore Camps

Only 15 percent of the Jewish population in Ukraine has been exposed to Jewish roots and culture. Through summer camps, JAFI and The Associated introduce thousands of young people to their Jewish heritage, creating a yearning for Jewish life. With funding from the Baltimore-Odesa Partnership, three exceptional camp counselors from Odessa traveled to Baltimore to share their global expertise and deepen ties between our two cities.

CARE FOR THE BULEKHFA-SEMENOV SIBLINGS



For many in the former Soviet Union, where some of the poorest Jews in the world reside, The Associated's support is literally the difference between life and death.

Just a few years ago, the Bulekhfa-Semenov siblings were abandoned by their parents after the youngest was born. During this tragic time, Amir, 13, Nadezhda, 8 and Zhamila, 4 were welcomed by their 61-year-old grandmother, Galina, with open arms, but with no financial support.

It was very important for Galina to provide her grandchildren with nutritious meals. "I was able to give them a home through my pension, but it just wasn't enough for food," Galina explains.

That's when Galina turned to The Associated and the American Jewish Joint Distribution Committee (JDC)

for help. Through Partnership for Children, which provides aid to 9,236 Jewish children and their families, Galina was able to put healthy food on the table, as well as provide proper medical care and warm clothing to her three grandchildren. "The Associated and JDC gave me an electronic food card to purchase

nutritious food at our local grocery store." Amir and Nadezhda also now eat hot lunches at the Children's Day Center which is run by the local JDC.

With the help of The Associated and the JDC, Galina and her grandchildren are enjoying

"Because of the outpouring of support that the Baltimore Jewish community gives to The Associated, and The Associated then gives to people in need overseas, we are able to move forward and provide a healthy life for our grandchildren."

healthy meals both at home and during school. "Because of the outpouring of support that the Baltimore Jewish community gives to The Associated, and The Associated then gives to people in need overseas, I am able to

move forward and provide a healthy life for my grandchildren."

THANK YOU TO THOSE WHO

The success of our 2013-2014 community planning and allocations process is dependent upon a foundation of community partnerships. Thank you to the literally hundreds of community leaders representing all segments of Jewish Baltimore who helped address the challenges around us. Also, thank you to the lay and professional leadership of our Associated agencies for their extraordinary partnership and dedicated service to a vibrant Jewish future in Baltimore. It truly shows that we are an *inspiring community*.

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MAKE OUR WORK POSSIBLE

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BABY BOOMERS TASK FORCE

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BALTIMORE-ODESSA PARTNERSHIP FUNDING SUBCOMMITTEE

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BALTIMORE-ODESSA PARTNERSHIP PROGRAMMING SUBCOMMITTEE

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VISION 2020 DEVELOPMENT TASK FORCE

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VISION 2020 ENGAGEMENT TASK FORCE

Meir Neuberger, *Chair*

2015 FISCAL YEAR

July 1, 2014 - June 30, 2015

LOCAL

Baltimore Board of Rabbis (BBOR)	\$50,000	Hillel-University of Maryland College Park	\$281,837
Baltimore Hebrew Institute at Towson University (BHI)	\$325,335	Jewish Cemetery Association	\$18,000
Baltimore Jewish Council (BJC)	\$882,623	Jewish Community Center (JCC)	\$4,015,619
BBYO	\$55,000	Jewish Community Services (JCS)	\$6,304,864
CHAI: Comprehensive Housing Assistance, Inc.	\$305,481	Jewish Education Enhancement Projects	\$110,500
CHAI Senior Services	\$446,856	Jewish Education Incubation Fund	\$10,000
CHANA	\$196,642	Jewish Federation of Howard County (JFHC)	\$423,858
Community Fund for Israel Experience	\$118,000	Jewish Museum of Maryland at the Herbert Bearman Campus (JMM)	\$316,264
Council on Jewish Day School Education	\$3,477,911	Jewish Volunteer Connection (JVC)	\$404,878
Darrell D. Friedman Institute for Professional Development at the Weinberg Center (DFI)	\$107,315	Macks Center for Jewish Education (CJE)	\$1,244,807
Edward A. Myerberg Center	\$110,000	Maryland/Israel Development Center (MIDC)	\$170,458
Financial Assistance	\$750,000	Meals on Wheels	\$120,000
Hebrew Burial Society (HBS)	\$1,000	Moishe House	\$40,000
Hebrew Free Loan (HFL)	\$11,400	Pearlstone Center	\$481,960
Hillel-Goucher College	\$126,678	PJ Library	\$130,000
Hillel-Johns Hopkins University	\$254,274	SHEMESH	\$253,100
Hillel-Towson University	\$211,675	TOTAL LOCAL ALLOCATIONS	\$21,913,000
Hillel-University of Maryland Baltimore County (UMBC)	\$156,665		

R FUNDING PLAN

ISRAEL & OVERSEAS

American Jewish Joint Distribution Committee (JDC)	\$1,380,000
Baltimore-Ashkelon Partnership	\$950,000
Baltimore-Odesa Partnership	\$350,000
Global Connections	\$200,000
Israel Engagement Center	\$750,000
JDC: Hunger Relief in the FSU	\$300,000
Jewish Agency for Israel (JAFI)	\$2,724,000
Local Israel Educational and Engagement Programs	\$230,000
Taglit-Birthright Israel	\$246,000
TOTAL ISRAEL & OVERSEAS ALLOCATIONS	\$7,130,000

NATIONAL

Association of Jewish Family and Children's Agencies	\$2,000
HIAS (National)	\$20,000
Hillel (National)	\$60,600
Jewish Communal Service Association	\$2,200
Jewish Community Centers Association	\$60,300
Jewish Council for Public Affairs	\$31,000
Jewish Federations of North America (JFNA)	\$985,000
Jewish Telegraphic Agency (JTA)	\$24,800
National Conference on Soviet Jewry	\$14,600
National Funding Council Dues	\$8,500
TOTAL NATIONAL ALLOCATIONS	\$1,209,000
FY2015 TOTAL ALLOCATIONS	\$30,252,000

The work completed this year by the **Community Planning & Allocations Executive Committee** provides oversight toward the distribution of funds in support of community needs and priorities. Within this process, lay and professional leadership meet extensively with our local and overseas beneficiary agencies to identify the evolving and growing needs of our Jewish community, to evaluate the impact of our system's services and programs, and to review ongoing issues that have policy and fiscal implications. During the course of the entire Community Planning & Allocations process, more than 300 lay and professional leaders are engaged in thoughtful deliberations to ensure our community's precious and limited resources are being maximized.

Please note: these figures are unaudited.

LOCAL & NATIONAL DISTRIBUTIONS

\$23,122,000



PROGRAM AREA	PERCENTAGE
 Pioneering Care for the Vulnerable	41%
 Investing in our Youth	22%
 Deepening Jewish Life	32%
 National Allocations	5%

100%

ISRAEL & OVERSEAS DISTRIBUTIONS

\$7,130,000

GLOBAL IMPACT

(including unrestricted funding support of JDC and JAFI)



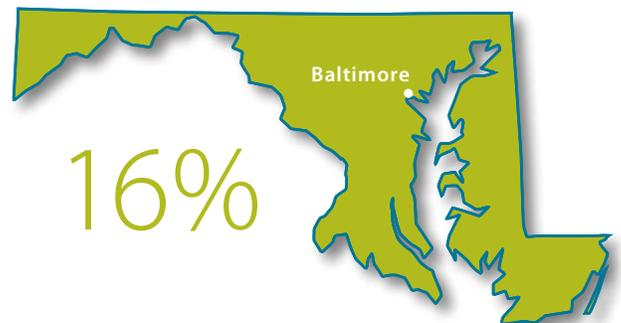
BALTIMORE-ASHKELON PARTNERSHIP

13%

BALTIMORE-ODESSA PARTNERSHIP



LOCAL ISRAEL EDUCATIONAL AND ENGAGEMENT PROGRAMS



AGENCIES & PROGRAMS

We fund over 25 local and overseas organizations that strengthen and nurture Jewish life.

American Jewish Joint Distribution Committee (JDC)

jdc.org

JDC is the world's leading Jewish humanitarian assistance organization, impacting millions of lives in more than 70 countries today. JDC leverages a century's experience confronting poverty and crisis around the world to save the world's poorest Jews, revitalize Jewish life, empower Israel's future, develop tomorrow's Jewish leaders and rescue victims of global emergencies.

Baltimore Board of Rabbis (BBOR)

baltimorerabbis.org | 443-478-3454

BBOR is a powerful moral and religious voice providing spiritual leadership for the local Jewish community. It is a forum for rabbis to confer and promote communal issues, to facilitate cooperative programs among congregations, organizations and agencies, and to serve as a Jewish educational and informational resource.

Baltimore Hebrew Institute at Towson University (BHI)

towson.edu/bhi | 410-704-7117

BHI supports the growing Judaic studies degree programs and courses on its campus, cultivates a vibrant, cohesive community for Master's and Doctorate students in Judaic studies, and provides adult learners with an array of Hebrew language courses, community lectures and special programs.

Baltimore Jewish Council (BJC)

baltjc.org | 410-542-4850

BJC is the community relations and advocacy arm of The Associated. It is the designated representative of The Associated and its agencies, as well as the Greater Baltimore Jewish community, at all levels of government and is responsible for securing public funding to support their programs and needs. By developing policies and guidelines for action, through education and advocacy, BJC provides a forum for member organizations and individuals to respond to issues of interest and concern.

CHAI: Comprehensive Housing Assistance, Inc.

chaibaltimore.org | 410-466-1990

CHAI develops and supports thriving, stable communities in neighborhoods with a substantial Jewish population. Since 1983, CHAI has increased home ownership and economic stability, increased neighborhood safety and strengthened community associations and public schools in Northwest Baltimore. CHAI also enables low-income senior adults and people with disabilities to remain in their homes through home repairs, modifications and benefits assistance and provides subsidized apartments for low-income seniors through the production and renovation of over 1,400 units of affordable housing.

CHANA

chanabaltimore.org | 410-234-0030

CHANA offers a Jewish community response to the needs of persons who experience abuse and other forms of interpersonal trauma. In providing crisis intervention education and consultation, CHANA advocates for community awareness, safety and healing.

Council on Jewish Day School Education

410-735-5000

The Council on Jewish Day School Education provides grants to local day schools to make tuition more affordable for families.

The Darrell D. Friedman Institute for Professional Development at the Weinberg Center (DFI)

thedfi.org | 410-843-7560

DFI provides training and leadership development to communal professionals and to lay leaders serving the Greater Baltimore Jewish community. Informed by Jewish values, DFI cultivates individual growth, thereby strengthening organizations and the community.

Edward A. Myerberg Center

myerberg.org | 410-358-6856

Throughout the year, the Myerberg Center provides over 125 classes, programs and special events for 1,000 members. Every day, active adults age 55+ enjoy stimulating classes, supportive services and a warm, friendly environment where they feel welcome. The bright, beautiful facility in northwest Baltimore features a large state-of-the-art fitness center, sun-filled art studios and well-appointed lounges perfect for casual conversation. Knowledgeable instructors and friendly staff make sure that every question is answered and every member is included.

Hebrew Burial and Social Services Society

410-653-8900

Hebrew Burial and Social Services Society provides burial services for families that are not financially able to give their loved one a proper burial.

Hebrew Free Loan Association

hebrewfreeloan.org | 410-843-7536

For over 100 years, the Hebrew Free Loan Association has provided interest-free loans. When it was founded in 1898, HFLA may have helped a peddler start a business by lending him money to buy a horse and cart. Today, a would-be entrepreneur is more likely to need a computer than a horse, but the principle is the same. Whether you have a family emergency or a bar mitzvah to plan, doctors' bills or a home in need of repair, Hebrew Free Loan can help.

Goucher College Hillel

goucher.edu/hillel | 410-337-6545

Johns Hopkins University Hillel

hopkinshillel.org | 410-516-0333

Towson University Hillel

towson.hillel.org | 410-704-4671

University of Maryland Baltimore County (UMBC) Hillel

umbchillel.org | 410-455-1329

University of Maryland College Park Hillel

marylandhillel.org | 301-422-6200

Hillel's mission is to enrich the lives of Jewish undergraduate and graduate students so that they may enrich the Jewish people and the world.

SUPPORTED BY THE ASSOCIATED

Jewish Agency for Israel (JAFI)

jewishagency.org

Since 1929, JAFI has been working to secure a vibrant Jewish future. They are instrumental in founding and building the State of Israel and continue to serve as the main link between the Jewish state and Jewish communities everywhere. This global partnership has enabled us to address the Jewish people's greatest challenges in every generation.

Jewish Cemetery Association

410-486-8666

The Jewish Cemetery Association assists local Jewish cemeteries by acting as an advisor in areas of needs or concern such as maintenance, landscaping, record-keeping, etc. The Association does not actively seek to acquire cemeteries, but it is there for assistance when cemeteries become financially or physically incapable of appropriately caring for the cemetery.

Jewish Community Center of Greater Baltimore (JCC)

Downtown | dbjcc.org | 410-559-3618

Rosenbloom Owings Mills | jcc.org | 410-356-5200

Weinberg Park Heights | jcc.org | 410-542-4900

The JCC promotes and strengthens Jewish life and values through communal programs and activities for individuals and families.

Jewish Community Services (JCS)

jcsbaltimore.org | 410-466-9200

JCS offers a wide range of services including counseling and therapy, addiction services, career services, prevention education, Big Brother Big Sister matches, resources for older adults and caregivers, care management services, services for people with special needs and volunteer opportunities.

Jewish Federations of North America

jewishfederations.org | 212-284-6500

JFNA represents 153 Jewish federations and more than 300 Network communities, which raise and distribute more than \$3 billion annually for social welfare, social services and educational needs. The federation movement, collectively among the top 10 charities on the continent, protects and enhances the well-being of Jews worldwide through the values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and Torah (Jewish learning).

Jewish Museum of Maryland at the Herbert Bearman Campus (JMM)

jewishmuseummd.org | 410-732-6400

The JMM increases understanding of the American Jewish experience among diverse audiences. It interprets American Jewish history and culture, preserves the material record of Maryland Jewry, and engages the public in discourse about past, present and future issues of Jewish life.

Jewish Volunteer Connection (JVC)

jvcbaltimore.org | 410-843-7490

JVC creates a culture of volunteerism by providing a coordinated, centralized entry point for Baltimore Jewish community volunteers. JVC works to strengthen the Jewish community through high-quality, hands-on volunteer placements and projects, developed in partnership with agencies, congregations and other communal organizations.

Levindale Hebrew Geriatric Center & Hospital*

levindale.com | 410-601-2400

Levindale is a mid-level geriatric facility, offering nursing home and outpatient services for the aged and chronically ill.

The Louise D. & Morton J. Macks Center for Jewish Education (CJE)

cjebaltimore.org | 410-735-5000

CJE provides leadership, services and resources to educators, schools and institutions dedicated to Jewish learning. An advocate for Jewish education in its many forms, CJE fosters collaboration, creativity and a commitment to the Jewish community.

Maryland/Israel Development Center (MIDC)

marylandisrael.org | 410-767-0695

MIDC is a non-profit membership organization that helps to create jobs in both economies by promoting trade, joint ventures and investment between businesses and research institutions.

Moishe House Baltimore

moishehouse.org/houses/baltimore

Moishe House, a pluralistic, international organization, provides meaningful Jewish experiences to young adults in their 20s. The innovative model trains, supports and sponsors young Jewish leaders as they create vibrant home-based communities for themselves and their peers.

Pearlstone Center

pearlstonecenter.org | 410-429-4400

The mission of the Pearlstone Center is to strengthen and celebrate Judaism by hosting groups for immersive experiences in a self-sustaining, high-quality, environmentally-responsible Jewish hospitality facility.

SHEMESH

shemeshbaltimore.org | 410-843-7524

SHEMESH serves as a community-wide program providing the educational support necessary for Jewish children with learning differences to reach their full intellectual, academic, emotional and social potential in a Jewish setting. Services are offered in each school in accordance with the school's educational and religious policies.

Sinai Hospital of Baltimore*

lifebridgehealth.org | 410-601-9000

Founded in 1866 as the Hebrew Hospital and Asylum, Sinai Hospital of Baltimore has evolved into a Jewish-sponsored health care organization providing care for all people. It is a nonprofit institution with a mission of providing quality patient care, teaching and research.

The Associated is also proud to partner with synagogues, day schools and other organizations for the betterment of our community.

** Levindale Hebrew Geriatric Center and Hospital and Sinai Hospital are constituent partner agencies that do not receive an allocation from The Associated Annual Campaign; however, they do receive funding from endowments managed by The Associated.*

...INSPIRING JEWISH COMMUNITY



**The Associated: Jewish Community
Federation of Baltimore**

101 W. Mount Royal Avenue
Baltimore, Maryland 21201

410-727-4828

associated.org